Industry Profiles

Accommodation and Food Services Industry

Data Development and Evaluation

Alberta Human Resources and Employment

Overview:

The Accommodation and Food Services industry[1] in Alberta includes establishments that:

- Provide short-term lodging and complementary services, for example: hotels, motor hotels, resorts, motels, bed and breakfast accommodation, housekeeping cottages and cabins, recreational vehicle parks and campgrounds and hunting and fishing camps.
- Prepare meals, snacks and beverages to customer order for immediate consumption on or off the premises.

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[1] Based on Statistics Canada Labour Force Historical Survey data and projections for the North American Industry Classification System (NAICS) major group 72.

Section A: Business Environment

1. Employment and Unemployment Numbers and Rates:

All numbers are based on annual averages in 2005

- Employed Albertans = 1,784,400 people
- Albertans employed in Accommodation and Food Service = 108,700 people
- This industry employs about 6.1% of all employed Albertans
- Unemployed Albertans = 73,100 people
- Albertans unemployed in Accommodation and Food Service = 6,400 people
- Alberta's unemployment rate = 3.9%
- Accommodation and Food Service unemployment rate = 5.6 %

For more information on employment numbers or for a historical comparison, go to the Labour Force Survey or Statistics Canada websites.

2. Industry Growth:

- Alberta's Accommodation and Food Service industry is expected to grow on average 1.7% annually from 2005 to 2010.
- Employment is expected to increase to 117,500 by 2010.
- This industry will provide 5.3% of new jobs in Alberta between 2005 and 2010.

Adapted from the Alberta Modified COPS Outlook (2005-2010).

Industry Productivity

- Contributed $17.21 Real Gross Domestic Product (GDP) per hour worked in 2004 or $27,680 Real GDP per worker.
- In comparison, Alberta's Real GDP was $39.60 per hour worked or $73,549 Real GDP per worker.

For more information see the Labour Productivity in Alberta report online.

Outlook

The Alberta Regional Occupation Outlook indicates that within the Accommodation and Food Services industry, occupations in Food and Beverage Service are expected to create over 5,500 jobs and the Food Counter, Kitchen Helpers and Related occupation is expected to create over 5,000 new jobs. The Alberta Occupational Demand and Supply Outlook projects a supply shortage in Food and Beverage Service occupations by 2009.

A recent Conference Board of Canada report, *Canada's Tourism Industry: Industrial Outlook, Winter 2006*, suggests that the strong Canadian dollar and high energy prices drove the number of United States visitors to a 13-year low in the fall of 2005. Despite this, the Tourism industry still posted record profits last year and will see even greater profits in 2006. The report predicts that the industry's profits will decline in 2007 and 2008, in part because of the United States government's Western Hemisphere Travel Initiative. The border initiative will require all travelers entering or re-entering the United States to carry secure documentation, which will increase the costs and inconvenience of crossing the border, especially for same-day visitors.

Tourism Statistics:

- Total Tourism revenue in 2004 was $4.96 billion.
- Of the $4.96 billion, Alberta residents account for $2.33 billion or 47%. Residents of other provinces account for $1.15 billion, while international visitors spent $1.48 billion.
- Tourism supports just over 83,000 jobs in Alberta, about half directly in the Accommodation and Food Services industry and half indirectly.

Source: Alberta Economic and Development Tourism Statistics and Research

3. Company Size

Establishment Size	Alberta Businesses		Accommodation and Food Services Businesses	
Less than 20 employees	505,700	35.0%	43,600	44.4%
20 to 99 employees	501,600	34.7%	43,700	44.5%
100 to 500 employees	278,200	19.2%	9,400	9.6%
Over 500 employees	161,200	11.1%	N/A*	N/A*

Data Source: Labour Force Survey Historical Review 2005, Statistics Canada
*N/A is reported in instances of insufficient response

Section B: Human Resources Profile

1. Occupational Information:

Some examples of occupations that can be found in the Accommodation and Food Services industry include:

- Bartender
- Chef
- Hotel and Motel Desk Clerk
- Restaurant Manager
- Housekeeping Attendant

For a complete listing of all occupations related to this industry as well as detailed information on educational and skill requirements, visit the Alberta Occupational Profiles website.

2. Demographics: Age and Gender

Gender in the Accommodation and Food Services industry:

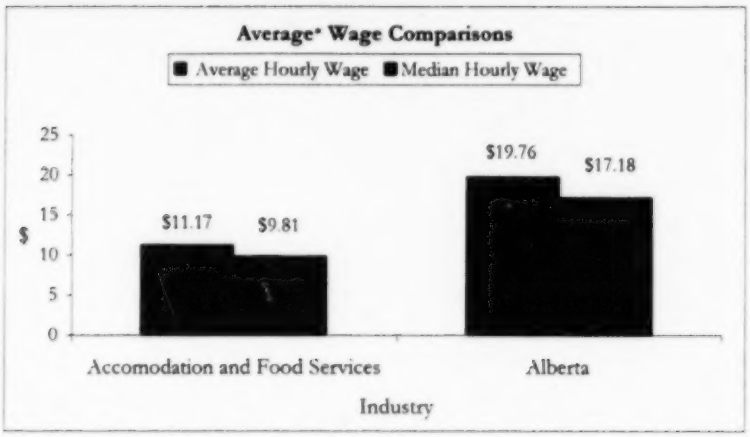
- Women employed: 65,900 people (60.6%)
- Men employed: 42,900 people (39.5%)

In comparison, women comprise 45% of the total employed in Alberta and men make up 55% of the employed.

Age Characteristics	Alberta Employees		Accommodation and Food Services Industry Employees	
	Number	%	Number	%
15- 24 years	311,800	17.5%	49,500	45.5%
25-54 years	1,236,400	69.3%	51,300	47.2%
55 years and over	236,200	13.2%	7,900	7.3%

Data Source: Labour Force Survey Historical Review 2005, Statistics Canada

3. Wages:



Data Source: Labour Force Historical Review 2005, Statistics Canada
*Average represents the arithmetic mean

Wage and Salary Information for Selected Occupations

Occupation	Average Hourly Wage			Overall Average* Salary
	Starting	After 3 years	Top	
Accommodation Service Manager	$ 15.56	$17.69	$ 19.29	$ 38,554
Hotel Front Desk Clerks	$ 8.83	$ 10.07	$ 11.51	$ 21,298
Cooks	$ 8.66	$10.50	$ 13.43	$ 19,305
Maitres d'hotel and Hosts/Hostesses	$ 6.89	$ 8.01	$ 8.63	$ 9,089

Data Source: 2005 Wage and Salary Survey
*Average represents the arithmetic mean

For more information on wages, job descriptions, duties, required skills and educational requirements for specific occupations in the Accommodation and Food Services industry refer to the Wage and Salary Survey.

Section C: Additional Information

1. Links to Selected Industry Associations:

- Alberta Hotel and Lodging Association
- Alberta Restaurant and Food Services Association
- Travel Alberta
- Hotel Association of Canada

2. Link to Government Library Database:

http://acscinfolink.gov.ab.ca/libraries/workplace/